



July 2016

YOU SHOULD KNOW

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Paul F. Oliveri, Esq. -
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Dear Subscriber,

Motorcycle riders and their passengers are much more likely to suffer serious injuries in a crash than car or truck occupants. With distracted driving on the rise, motorcyclists must now be even more vigilant. Browse these motorcycling safety tips.



Safety and Insurance Tips for Riders

America – Land of the Free and Home of the Motorcycle

Americans love motorcycles: the wide-open road, the sense of freedom, the “Born to Be Wild” spirit of rebellion. Perhaps you are thinking about a biking adventure as well this summer? You wouldn’t be alone. According to numerous government and industry sources, motorcycle ridership in the United States is at an all-time high, especially among older riders.

And while the number of young motorcycle riders killed in crashes continues to drop, fatalities among riders age 50 or older are on the rise. No doubt motorcycling is exhilarating, but before climbing aboard **You Should Know** more about motorcycle safety.

[Ride on for more >>>](#)



More older riders are dying in motorcycle crashes. [Learn more.](#)

BY THE NUMBERS /

**8.4
Million**

Motorcycle ridership is at an all-time high in the United States with more than **8 million** registered motorcycles on the roads in 2014.

**1,630
Saved**

Motorcycle helmets saved 1,630 lives in 2013. An estimated 715 lives could have been saved if all motorcyclists had been wearing helmets [\[download report\]](#).

**26x
Cars**

Per vehicle mile traveled in 2013, motorcyclists were **26 times** more likely to die in a crash than the occupant of an automobile.

THE DOCKET /

> [OUTSTANDING CONSUMER AND PEER REVIEWS](#)

> [AVVO.COM RATING 10 OUT OF 10, CLIENT RATING 5 OUT OF 5](#)

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Complimentary consultations are by appointment only.

We look forward to helping you.

BOOKMARK FAVORITES /



Prep Your Bike, Body and Brain: Safety Tips for Motorcycle Riders

Prepare yourself and your motorcycle to stay safe out on the road with these tips from racing pros. [View](#)

[video.](#)



Know Where You Might Be Injured In a Motorcycle Accident

Knowing wear on your body you are most likely to be injured in a motorcycle accident can help you choose proper clothing and riding gear. [View video.](#)



More Distracted Drivers Equals More Motorcycle Crashes, Injuries

Motorcyclists are particularly vulnerable to the growing problem of distracted driving as discussed here in this clip from a Colorado television news report. [View video.](#)

Email:
info@oliveriandschwartz.com

Phone: (800)427-9546 or
(212)987-1100. [Continue reading.](#)



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